



## Report on a Workshop Conducted on Skill Initiatives & Entrepreneurship Opportunities in the field of herbal Cosmetics & Herbal Products

Conducted by Department of Pharmacy in association with Swavalambi Chhattisgarh, APTI Women's Forum & Women Study Centre, GGV

**Date of Event** : November 25, 2022

**Venue** : E-classroom Pharmacy

**DEPARTMENT OF PHARMACY**  
**GURU GHASIDAS VISHWAVIDYALAYA**  
**NATIONAL PHARMACY WEEK CELEBRATION**

UNDER THE AEGIS OF

SWAVALAMBI CHHATTISGARH, APTI WOMENS FORUM  
CENTRAL ZONE & WOMEN STUDY CENTRE OF GGV

WORKSHOP ON

**"SKILL INITIATIVES AND ENTREPRENEURSHIP OPPURTUNITIES IN THE FIELD OF HERBAL COSMETICS AND HERBAL PRODUCTS"**

**ABOUT WORKSHOP !**

- The main purpose of the workshop is to understand the process of herbal drug manufacturing and to find out the appropriate and scientific solution for the same.
- It will also help candidates to acquaint in the art of manufacturing of the cosmetics and herbal drugs.
- This will help the participants to develop necessary skills to grow faster and gain more recognition in the field of herbal drug/ cosmetics

**WHAT WILL YOU LEARN**

- Basic knowledge about herbal medicine manufacturing
- Step-up on product development
- Step-by-step on how to make it happen
- Hands on-training for manufacturing of some herbal drugs
- Fundamentals of herbal cosmetics
- Hands on training for preparation of herbal cosmetics

**PATRON**

Prof. Alok Kumar Chakrwal  
Hon'ble Vice Chancellor  
Guru Ghasidas Vishwavidyalaya

**CO-PATRON**

Prof. Manish Shrivastava  
Registrar  
Guru Ghasidas Vishwavidyalaya

**CONVENERS**

Dr. Bharati Ahirwar  
Head of Department  
Department of Pharmacy GGV

**CONVENERS**

Dr. Ratnesh Singh  
Professor  
Department of Physical Education GGV

**ADVISORY**

Prof. Vandana Soni  
Coordinator  
APTI, Women's Forum Central Zone

**ADVISORY**

Dr. Namita Sharma  
Director  
Women Study Centre GGV

**SCIENTIFIC COMMITTEE**

Dr. Shruti Rathore  
Principal  
Lakshmi Chand Institute of Technology

**SPEAKERS**

Dr. Sweety Lanhiyana  
Choolikey Group of Professions

Mrs. Neeta Jha  
Founder  
Nipurn Herbal Company Raipur

**COORDINATORS**

Dr. Aditya Trivedi  
Director  
Lavanya Healthcare Bilaspur  
Principal & Head - Sanjivani Institute of Pharmacy

Dr. Ravi Shankar Pandey  
Assistant Professor  
Department of Pharmacy GGV

Dr. Arjun Patra  
Assistant Professor  
Department of Pharmacy GGV

**FOR PAYMENT**

ACCOUNT NO - 2732782271  
IFSC CODE - SBIN0018979  
NAME - GURU GHASIDAS VISHWAVIDYALAYA

**25 November 2022**

Department Of Pharmacy  
Guru Ghasidas Vishwavidyalaya  
Registration fees: Rs. 500/-

**WHO CAN ATTEND: FACULTY AND STUDENTS OF ALL DISCIPLINES**

**REGISTRATION LINK:**  
<https://forms.gle/XZ58mviRQdJNMa3Bw9>



### Details of Event Proceedings

Date (DD-MM-YYYY)	Details of the Session	Details of Resource Person	Number of Participants
25-11-2022	Preparation of Herbal Cosmetics	Mrs. Neeta Jha Founder of Nipurn Herbal Company, Raipur	72
25-11-2022	Preparation of herbal Churna's and powders using pilot plant - Practical Demonstration	Dr. Aditya Trivedi Director, Lavanya Health Care, Bilaspur	72

### **A Brief Abstract of the Event (Maximum 500 Words):**

A workshop was organized on the theme - "Skill Initiative and Entrepreneurship Opportunity in the field of Herbal Cosmetic and Herbal Products". on Friday 25<sup>th</sup> November, 2022, at the Department of Pharmacy, Guru Ghasidas Vishwavidyalaya, Bilaspur. On this occasion, Swavavlambi Chhattisgarh Coordinator Prof. Ratnesh Singh, Head of Department Dr. Bharti Ahirwar, Professor V.D. Rangari, Dr. Aditya Trivedi, Principal Sanjeevani College of Pharmacy and Director Lavanaya Healthcare Mrs Neeta Jha Founder Nipurn Hebal Company Raipur, Dr. Alok Kushwaha, Coordinator, GGV Incubation cell, Dr. Namita Sharma, Director Woman study center, GGV and many teachers and students of the university were present. Total 72 delegates from different colleges and Universities participated in the workshop. In the Inaugural session of workshop Prof. Ratnesh Singh, highlighted the self-reliant mission of the Guru Ghasidas Vishwavidyalaya. Dr. Alok Kumar Kushwaha inspired the students to become entrepreneur and assure to help aspirants through incubation cell of university. Mrs. Neeta Jha demonstrated the production of different types of herbal cosmetics from natural ingredients. Prof. Shruti Rathore, Principal, LCIT college of Pharmacy chaired the session. In post lunch session, Two herbal formulations Ashwagandha powder and Triphala Churna were produced during the workshop under the supervision of Dr. Aditya Trivedi. Prof. Sweety Lanjhiyana, Chouksey School of Pharmacy chaired this session. Delegates participated in the workshop enthusiastically and learned the production of herbal products. The Convenor of workshop was Head of Department Dr. Bharti Ahirwar, and coordinators were Dr. Ravi Shankar Pandey and Dr. Arjun Patra.



Image 1: Inauguration of workshop with dignitaries on the dais (left) and Mrs. Neeta Jha (resource person) explaining preparation of herbal cosmetics to the participants (right).





Image 2: Press release of the event published on Central Chronicle newspaper on 28.11.2022

Signature of Programme Coordinator